



Design a program that's built to last

Most culture change programs start with real momentum and real intent. What they usually lack is a blueprint: objectives that connect to business goals, incentives that keep employees motivated, and a rollout that doesn't depend on one person's enthusiasm. The programs that endure were designed that way from the start.

Let Katilyst Bring Experience and Knowledge to Your Program

Katilyst designs culture transformation programs built to scale, motivate, and sustain lasting change in how builders work.

Led by change-management and program architects who have launched dozens of programs, our Program Design consultation provides you with everything you need to get your program off the ground:

Vision & Goals

Program objectives, measurable KPIs, ally personas, and the specific behaviors you want to see, all tied to business outcomes.

Motivational Design Techniques

Incentives, rewards, recognition, and program branding drawn from behavioral science rather than guesswork, so participation holds after the novelty wears off.

Tooling & Implementation Plan

Software that can support the logistical needs of your program, plus a roll-out plan to help guide you through the first year of program launch.

Communication & Marketing Materials

Messaging, brand, and launch assets that ensure the program lands with builders on day one instead of arriving as another mandate.

Trusted by Leaders Who Know Change is Hard

"If you're thinking of fine tuning an existing Champion program, or need to build one from the ground up, look nowhere else than at the Katilyst team!"

David Kosorok, Director of Application Security



 **Want to Learn More?**
Scan the QR code to explore
how Katilyst can support your
culture transformation

